



# Introducing DIGITAL MENU BOOK



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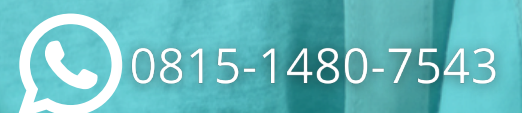
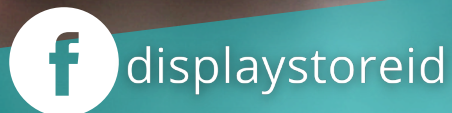
# Understanding Customer Behaviour

- **LIMITED TIME**

**Customers with busy lifestyles may have limited time to dine out at restaurants.**

- **CUSTOMER EXPERIENCE**

**Customers appreciate having access to detailed menu information and prices without needing to wait for assistance from sales or waitress.**



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# Understanding Customer Behaviour

- **FOCUS ON GATHERING**

Typically, a group of friends gathers at a restaurant table, and they may not want to be frequently interrupted by servers.

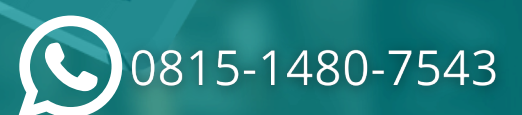
- **INTEREST WITH VIDEO**

Videos showcasing the menu items often enhance customer interest and encourage them to make purchases.



# DIGITAL MENU BOOK

## SPECIFICATION



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# LCD SPECIFICATION

**21.5" inch Capacitive touchscreen**

**Android 11**

**RAM 2GB**

**Storage 16GB**

**800 x 1280 pixel**

**250 nits**

**DigiSIGN Play**

**512.8\*308.9\*33.5mm / 3.76 kg**



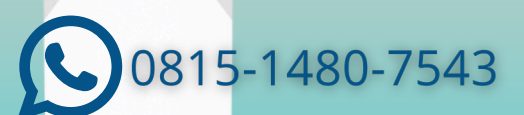
# PRODUCT DIMENSION



\*measured in (mm)



# BENEFIT OF USING DIGITAL MENU BOOK



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Showcasing restaurant menu items with dynamic images and videos can make menu offerings more visually appealing.


Easily update your menu in real-time. This is especially helpful for menus that change frequently or to offer daily specials.





Promote specific menu recommendations or additional menu items, such as toppings, combos, and more. The DigiSIGN Menu Book can also schedule promotions and happy hour offers to run automatically

A blue line-art icon of a menu book with the word "MENU" written in large, bold, blue capital letters on the cover.



A blue line-art icon of a printer with a sheet of paper coming out, positioned to the left of the text box.

Reducing printing costs. Over time, these savings can add up, especially if the restaurant frequently updates its menu.

A circular icon divided into four quadrants, each containing a different food item: a carton of milk, a whole chicken, a bunch of vegetables, and a slice of pizza.A blue line-art icon of a central gear surrounded by several smaller circles, positioned to the left of the text box.

Manage the digital menu book from a centralized location. This means that restaurants can update menus for multiple locations simultaneously.



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# DIGITAL MENU BOOK REFERENCE



# DIGITAL MENU BOOK

## REFERENCE



• ALL OUR GLUTEN FREE PRODUCTS ARE MADE OF GLUTEN FREE INGREDIENTS IN A NON GLUTEN FREE ENVIRONMENT •

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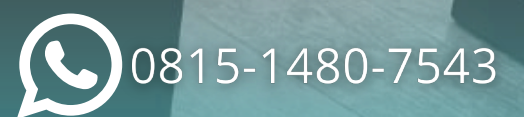
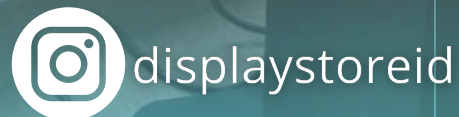
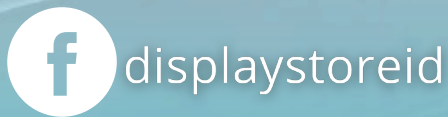
**NEW**



**DIGITAL MENU BOOK**



**SMART AI ORDERING KIOSK**

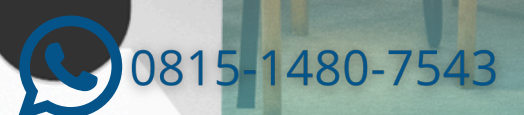
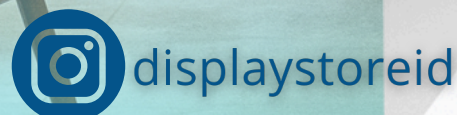


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